

**NOTIFICATION**

Ref. No. ASB/WC/2025/01

Date: 15 September 2025

**Sub: Re-Constitution of Women Cell (WC)-Reg.**

Asian School of Business (ASB), Trivandrum is committed to fostering a gender-sensitive, inclusive, and safe academic environment for all. In accordance with the provisions of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013, and the UGC (Prevention, Prohibition and Redressal of Sexual Harassment of Women Employees and Students in Higher Educational Institutions) Regulations, 2015, UGC Guidelines for Women Cell and Campus Safety, National Education Policy (NEP 2022) and based on the resolution passed in the WC meeting (MoM No. ASB/WC/2025/01) held on 5 September 2025, the Women Cell (WC) of Asian School of Business is hereby reconstituted for the Academic Year 2025–26 to address complaints relating to sexual harassment at the workplace and within the campus.

The reconstitution is in view of the commencement of Undergraduate (UG) programmes from August 2025, in addition to the existing MBA programme, and is intended to ensure inclusive representation and effective implementation of WC functions for all categories of students and employees.

Name	Designation	Role in ICC	Email
Dr. Lekshmi R. Kumar	Associate Professor	Chairperson	lekshmi@asbindia.org.in
Dr. Lekha K.	Assistant Professor	Faculty Member	drlekhakasmir@gmail.com
Prof. Madhava Chandra Kurup	Associate Professor	Faculty Member	madhava@asbindia.org.in
Ms. Roma	Academic Counsellor	Non-Teaching Member	snromz@gmail.com
Mrs. Rani Aby Oommen	Student Counsellor	Invited Member	raniabey@gmail.com
Adv. Jiza Gireesh	External Member	External Member	jizagireesh@gmail.com
Ms. Jaima Shaju	MBA24 Student	Student Member	jaimashaju@gmail.com
Ms. Greeshma Raj	MBA25 Student	Student Member	greeshmaraj665@gmail.com
Ms. Misiriya Safeer	UG Student	Student Member	misiriyasafeer10@gmail.com



## ASIAN SCHOOL OF BUSINESS

TECHNOCITY, PALLIPURAM, TRIVANDRUM

Approved by AICTE, CUSAT Affiliated Institution

### Role and Functions of the Women Cell (WC)

The Women Cell of Asian School of Business is constituted to promote gender equity, women empowerment, and an inclusive institutional environment for students and employees.

The Women Cell shall function as a supportive and facilitative body to create awareness on gender-related issues, address concerns relating to non-sexual harassment and discrimination, and promote the overall well-being and development of women within the campus.

In addition to grievance support and referral, the Women Cell shall undertake preventive and sensitisation initiatives, including awareness programmes, workshops, counselling support, and dissemination of information on rights, responsibilities, and available institutional mechanisms.

The Committee shall ensure effective communication and accessibility, and shall work in coordination with the Internal Complaints Committee (ICC), Counsellor, and other institutional bodies, wherever relevant.

The Women Cell shall function in accordance with the principles of inclusiveness, confidentiality, fairness, and non-discrimination, and shall submit periodic reports and recommendations to the Head of the Institution as part of its governance and student support mandate.

*The Committee shall function in accordance with the provisions of the above-mentioned Act and Regulations and institutional policies in force.*

*This order comes into effect immediately.*

**Director**

Asian School of Business

Date: 15 September 2025

**Dr. C. Krishna Kumar**  
Director  
Asian School of Business  
Technocity, Pallipuram P.O.  
Trivandrum-695316, Kerala, India



**Internal Complaints Committee**  
Asian School Of Business

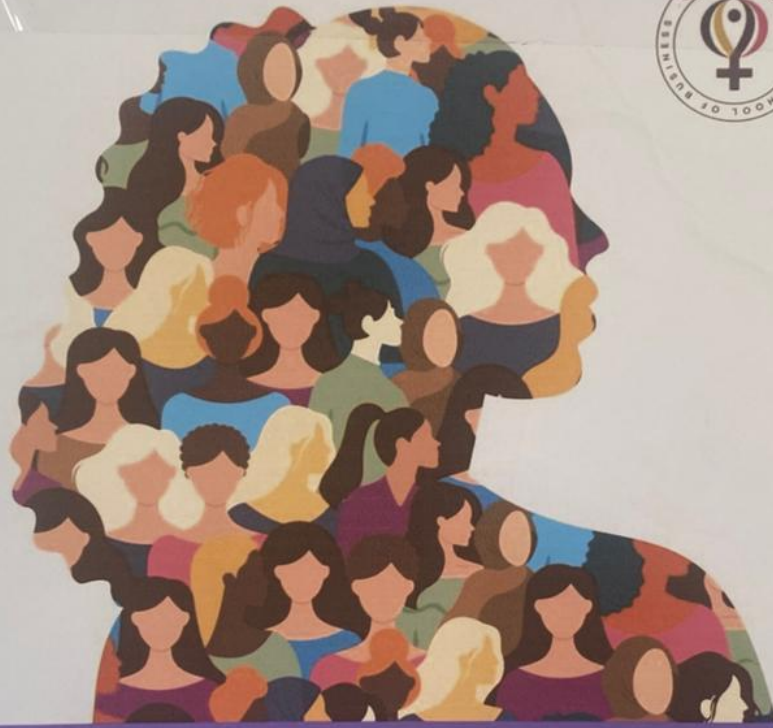
# STOP SEXUAL HARRASMENT !



**WOMEN HELPLINE - 99614 39966**

Any unacceptable behaviour should be reported to the  
ICC by submitting a complaint to:

**lekshmi@asbindia.org.in | +91 81292 76060**  
**icc.asbtvm@gmail.com**



ASIAN SCHOOL OF BUSINESS

# WOMEN CELL

WOMEN HELPLINE-9961439966

lekshmi@asbindia.org.in | +91 81292 76060  
womencellasb@gmail.com

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