



No:ASB/2025/006

Date:01/08/2025

**ASIAN SCHOOL OF BUSINESS – INTERNAL QUALITY ASSURANCE CELL**  
**(ASB-IQAC)**

**Objective:**

The primary objectives of the IQAC are:

- To develop a system for conscious and consistent action to improve the academic and administrative performance of the institution.
- To promote measures for institutional functioning towards quality enhancement through internalization of quality culture and institutionalization of best practices.

**Functions**

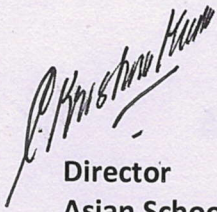
Functions planned for execution by the IQAC include:

- a) Development and application of quality benchmarks
- b) Parameters for various academic and administrative activities of the institution
- c) Facilitating the creation of a learner-centric environment conducive to quality education
- d) Collection and analysis of feedback from all stakeholders on quality-related institutional processes;
- d) Dissemination of information on various quality parameters to all stakeholders
- f) Documentation of the various programmes/activities leading to quality improvement



**Composition of ASB-IQAC:**

1.	Chairperson	Director	Dr. C. Krishna Kumar
2.	Co-ordinator	Assistant Professor	Prof. T. N. Kavitha
3.	Faculty member	Associate Professor	Prof. Anoo J S
4.	Member	Faculty Associate	Ms. Neethu Subhramanyan



**Director**  
**Asian School of Business**



The primary objectives of the IQAC are:

- To develop a system for continuous and consistent monitoring of the academic and administrative performance of the institution
- To promote measures for institutional funding and management through internalization of quality culture and best practices

**Functions:**

Functions planned for execution by the IQAC include:

- Development and application of quality benchmarks
- Parameters for various academic and administrative activities of the institution
- Facilitating the creation of a learner-centric environment conducive to quality education
- Collection and analysis of feedback from all stakeholders on quality-related institutional processes
- Dissemination of information on various quality parameters to all stakeholders
- Documentation of the various programmes/activities leading to quality improvement

